

## MOST REQUESTED SPEAKER CATEGORIES

Category	Area of Focus
Coaching	<ul style="list-style-type: none"> <li>• Licensed coaching clinic facilitator</li> <li>• Coaching for performance</li> <li>• Group mastermind coaching</li> </ul>
Communication	<ul style="list-style-type: none"> <li>• Language, presentations and stories</li> <li>• Listening</li> <li>• Styles of communication – NLP &amp; DESP</li> <li>• Business conversation skills</li> </ul>
Entrepreneurship	<ul style="list-style-type: none"> <li>• Business planning</li> <li>• Work lifestyle design</li> </ul>
Leadership	<ul style="list-style-type: none"> <li>• Change, transition, transformation</li> <li>• Concepts of leadership</li> <li>• Culture</li> <li>• Growing leaders</li> <li>• Influence</li> <li>• Succession planning</li> </ul>
Relationship & Connection	<ul style="list-style-type: none"> <li>• Credibility</li> <li>• EQ</li> <li>• Human behavior</li> <li>• Motivation</li> <li>• Trust</li> </ul>
Sales & Marketing	<ul style="list-style-type: none"> <li>• Attracting perfect customers and clients</li> <li>• Essence of client creation</li> <li>• Customer experience</li> <li>• Marketing fundamentals</li> <li>• Negotiation essentials</li> <li>• Personal branding</li> <li>• Prospecting</li> <li>• Referrals</li> <li>• Selling to serving skills and strategies</li> </ul>
Social Media	<ul style="list-style-type: none"> <li>• Art of conversation and connection</li> <li>• Circles of influence</li> <li>• Integrating social media, marketing and sales</li> <li>• Understanding</li> </ul>
Strategy & Implementation	<ul style="list-style-type: none"> <li>• Envisioning</li> <li>• Critical thinking</li> <li>• Innovation</li> <li>• Execution and implementation</li> <li>• Acceleration of results</li> </ul>

Teambuilding	<ul style="list-style-type: none"> <li>• Culture, climate</li> <li>• Engaging employees</li> <li>• Rules of engagement</li> <li>• Team dynamics</li> <li>• Team dysfunction</li> </ul>

\* Customized topics available upon request.

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