



Life Purpose, Business Mission & Legacy

Courtesy of Coach U

Please respond to each question in the space provided. What is most important to you?

Life Purpose

What do you want for yourself, for others, for life, personally? What is truly most important to you?

Business Mission

What do you want professionally for your clients and others? Why do you do what you do?
What do you offer that is unique and/or excited you?

Legacy

What do you want to leave for others after you are gone? Be specific.